

Nature on The Go Makes Nature Education Programs Accessible to Anyone

Naturalist educator, Laurel Zoet, travels to classrooms and public venues to connect people of all ages with nature

South Lyon, MI – November 18, 2013 – Transportation costs, liability and accessibility for the disabled are just three obstacles Nature on The Go! LLC (NOTG) helps schools and organizations overcome with its traveling nature programs. NOTG estimates it removes over fifty-percent of the time and logistics involved with connecting large groups with nature education programs.

“Many schools just don’t have the budget to hire buses to transport students to nature centers and outdoor venues,” says Laurel Zoet, NOTG founder and naturalist educator. “When I worked at a nature center, one of my biggest headaches was working around bus driver schedules for school fieldtrips.”

By traveling to schools and organizations, NOTG removes financial and logistic barriers. This means schools and groups don’t have to hire transportation, organize carpools and chaperones, and deal with traffic.

Because NOTG now offers seven programs, teachers and group leaders can meet their nature education goals with an interactive experience that suits their group’s needs. For example, NOTG can:

- Help scout troops earn merit badges;
- Enrich science curriculum with programs that meet Michigan’s Department of Education’s grade level content expectations for science;
- Add a nature theme to library program offerings;
- Brighten a group of seniors’ day at the retirement community;
- Help people of all ages become nature stewards.

“My goal with each program I provide is to create a memorable interactive experience for everyone,” says Zoet. “For one of my programs I bring a live skunk for participants to observe.”

Let’s Make A Stink! About Skunks allows participants to discover a skunk’s lifestyle without the smelly consequence of tracking one down in their own backyard. Zoet demos this with a live skunk and visual Power Point presentation.

In another program, NOTG protects pre-k to first graders from the cold by bringing its *Where Animals Winter* program into the classroom. Zoet uses storytelling, role-playing and other hands-on activities to show how animals cope with long Michigan winters.

To find out more about Nature on The Go! LLC and the nature education programs it offers, please visit <http://www.natureonthego.com>.

About Nature On The Go! LLC

Founded in August 2013, Nature On The Go! LLC provides portable nature programs to groups of all ages. Its programs are designed to help both kids and adults connect with the nature and wildlife of Michigan and the Great Lakes region, without having to coordinating buses, car pools or chaperones. Nature on the Go’s student programs meet the Michigan Department of Education’s curriculum benchmark standards. For a complete list of programs and more information about Nature on The Go! LLC, please visit <http://www.natureonthego.com> or email natureonthego@gmail.com.

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